



Digital Advertising Platforms
**CONVENTIONAL TO
SMART DIGITAL**

Be part of digital advertise network
(the native platform) that is better
understood by consumers and works
wonder for brands.

**35MN+ INTERNET USERS
IN ODISHA**



INTRAXIS IS THE NO 1

DIGITAL NETWORK TO REACH THE ODIA LANGUAGE CONTENT CONSUMER ACROSS INDIA.



9 out of 10 new Internet users coming online will be an Indian language user

Why Intraxis

Digital publishing business is getting increasingly complex, it's hard to maintain the pace with technological advancements while producing engaging content.

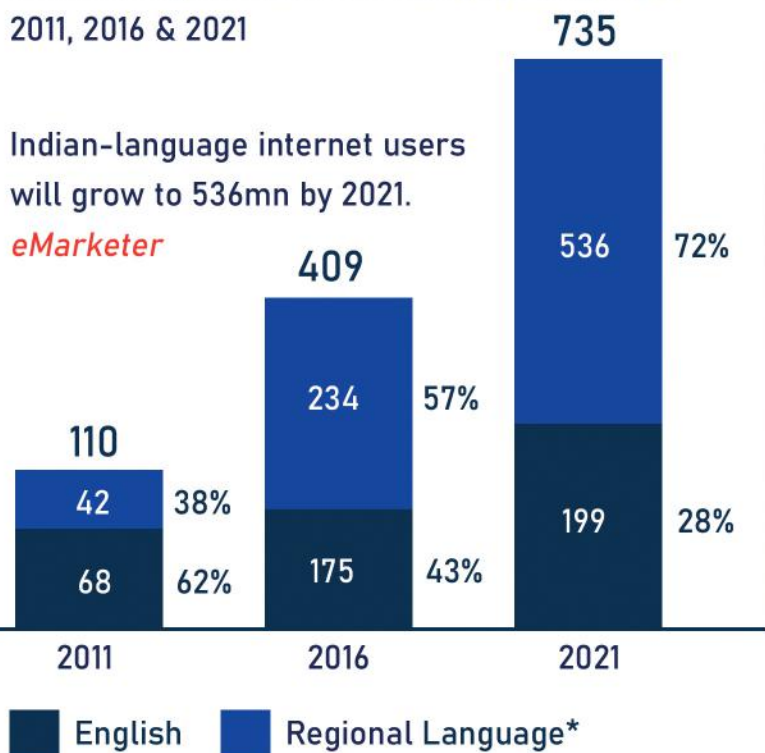
Whether it is advertising, audience segmentation, personalization, content publishing & distribution, each requires a host of problems to be addressed that otherwise consume your precious time and resources.

Digital market future

Internet regional users in India, by Language, 2011, 2016 & 2021

Indian-language internet users will grow to 536mn by 2021.

eMarketer



OUR COMMITMENT TO YOU

- 01** Collect, store and activate your user data on GDPR (general data protection regulation) compliant data management platform.
- 02** Enrich your audiences data through our technology by extracting google data analytics via data exchanger.

Our Cumulative Value



6+ Million Page Views



1.5+ Million User



Top 15+ Publisher

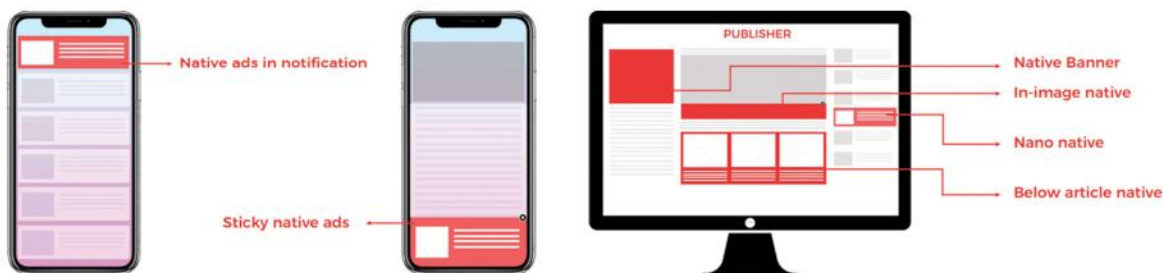
INTRAXIS IS
THE 1st and Only
ODIA LANGUAGE
DIGITAL PUBLISHER
AGGREGATOR

What is Digital Media?



INTRAXIS NATIVE TYPE

Serving relevant ads / content on partner publishers that gels well
the aesthetics of the website / app



We are
the network of

15+

Top publishers
in Odisha

We are one-stop solution for all digital marketing needs & social media presence online with result-driven solutions for the company to establish brands.

We support brands to find new customers, enhance brand visibility, stay on top of the existing competition and maximize brand image.



TOP 15 PUBLISHERS IN ODISHA

Odiagossip.com



User
96K



Page views
326K



Social Media
144K

Odiascrap.info



User
224K



Page views
592K



Social Media
202K

sanskarnetwork.in

**Sanskar
Network**



User
446K



Page views
333K



Social Media
46K

Goodisha.info

GoOdishainfo



User
32K



Page views
82K



Social Media
158k

Reportersnewsagency.com



User
61K



Page views
109K



Social Media
160

Odiapua.com



User
446K



Page views
3.5+ million



Social Media
3K

Crimecapital.in



User
74K



Page views
160K



Social Media
35K

Ushatimes.com



User
36K



Page views
107k



Social Media
3K

Swadhikar.in



User
58K



Page views
169K



Social Media
13K

Latestduniya.com



User
16K



Page views
33K



Social Media
26K

odisha24.com



User
22K



Page views
60K



Social Media
2K

Odiazamana.com



User
18K



Page views
58K



Social Media
14K

Newsclub24.in



User
88k



Page views
160K



Social Media
5K

Odiaspotnews.in



User
118K



Page views
325K



Social Media
13k

Amakatha.com



User
168K



Page views
365K



Social Media
318K

Smart Digital Intraxis Power

IBL DIGITAL



- 
Digital Advertising
- 
Digital Cinema Advertising
- 
Social Media Marketing
- 
Website & App Design

WE ARE THE EXCLUSIVE ADVERTISE SERVICE PROVIDER
FOR DIGITAL CINEMA

UFO
digital cinema

INOX
LIVE the MOVIE

Cinépolis
LA CAPITAL DEL CINE

PVR
CINEMAS

QUBE
Digital Cinema

FUN
CINEMAS

CARNIVAL
CINEMAS



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